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Date: February 21, 2003

### **MEDIA ADVISORY**

## **MISSISSIPPI CELEBRATES THE YEAR OF THE BLUES**

**WHO:** Governor Ronnie Musgrove  
Robert J. Rohrlack, Jr., Executive Director,  
Mississippi Development Authority (MDA)  
Darienne Wilson, Director of MDA's Tourism Division  
Representatives, promoters and supporters of the entertainment  
industry in Mississippi, including: Eddie Cotton on acoustic  
guitar and invitees Bobby Rush, Dorothy Moore and Jessie  
Robinson.

**WHAT:** Press conference to announce the Year of the Blues with a special  
proclamation from Governor Musgrove on Mississippi's role and  
involvement in the heritage of the blues.

**WHEN:** Wednesday, February 26, 2003, 11:00 a.m.

**WHERE:** Governor's Mansion, 300 East Capitol Street, Jackson, Mississippi

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